

Centh Plenary Congress

of the

International Telepation of League of Dations Societies

and the

Innual Conference of the Level Council of the Carlon Council of the Carlon Council of the Carlon Car

ABERYSINV

UNE 29th to TELY 3rd, 1996



With the Compliments

of the

Mayor of Aberystwyth,

Councillor Llewellyn Samuel.

Town Hall.

June 29th, 1926.



Tenth Plenary Congress

of the

International Federation of League of Nations Societies and the

Annual Conference of the Welsh National Council of the League of Nations Union



PROGRAMME OF MEETINGS

AND

SOUVENIR OF ABERYSTWYTH





THE MAYOR COUNCILLOR LLEWELYN SAMUEL



THE MAYORESS (MRS, SAMUEL)



T. J. SAMUEL, J.P., M.B.E. (TOWN CLERK)

Welcome to the Delegates

ATTENDING THE

TENTH PLENARY CONGRESS OF THE INTERNATIONAL FEDERATION OF LEAGUE OF NATIONS SOCIETIES, AND THE ANNUAL CONFERENCE OF THE WELSH NATIONAL COUNCIL OF THE LEAGUE OF NATIONS UNION AT ABERYSTWYTH (JUNE 29TH—JULY 3RD, 1926.)

On behalf of the Residents of Aberystwyth, I extend a very hearty welcome to the Delegates attending these Peace Conferences in our ancient Borough, where are situated Institutions representing the highest ideals and aspirations of the Welsh people.

You meet this year in the very centre of Wales where you may be able to feel the pulse of the people beating steadily in favour of "Peace on Earth." You may be assured that the Welsh people extend a sincere welcome to you as Representatives of the various Societies in different Countries which have, for their common object, the provision of some means of terminating international disputes or differences by mutual understanding, so that Peace may be established between the Nations of the World, and that "there shall be no war or rumours of war"; that Malice may be overcome by Goodwill, Hatred by Love and Affection, Enmity by Brotherhood.

May the Conferences at Aberystwyth be outstanding and prominent and of blessed advantage to the great cause of the League of Nations, so that your visit may not only be a pleasure to the Delegates attending these Conferences, but will also be of inestimable benefit to all the Countries represented at the Congress and to each Branch of the League of Nations Societies wherever situated.

I remain,

Yours very faithfully,

LLEWELYN SAMUEL,

Mayor of Aberystwyth.

(WELSH).

Estynnaf groesaw calonog iawn i gynrychiolwyr Cymdeithasau Heddwch, ar ran trigolion Aberystwyth, ein tref henafol, lle cartrefa sefydliadau a ddengys i chwi ddelfrydau a dyheadau uchaf y genedl Gymreig.

Cynhelir eich cynadleddau eleni yng nghanol Cymru a chewch glywed curiadau calon y Cymry o blaid "Tangnefedd ar y ddaear." Sicr yw y rhydd y Cymry groesaw cynnes i chwi fel cynrychiolwyr Cymdeithasau o wahanol wledydd sydd a'u nôd i drefnu moddion i derfynu drwy gyd-ddealltwriaeth unrhyw gweryl neu anghydwelediad rhwng cenedl a chenedl, fel y teyrnaso heddwch drwy'r byd ac na fyddo "rhyfel mwyach na son am ryfeloedd"—cenfigen wedi ei orchfygu gan ewyllys da, câs gan gariad, gelyniaeth gan frawdgarwch.

Hyderwn y bydd eich cynulliadau yn Aberystwyth yn amlwg ac yn nodedig, o fantais ddyrchafol i amcanion Cynghrair y Cenhedloedd, ac y pery eich ymweliad bleser mawr i chwi, y cenhadon, ac hefyd y bydd o fudd anrhaethol i'r gwledydd a gynrychiolwch yn gystal ac i bob cangen ym mhob gwlad.

(TRADUCTION EN FRANCAIS.)

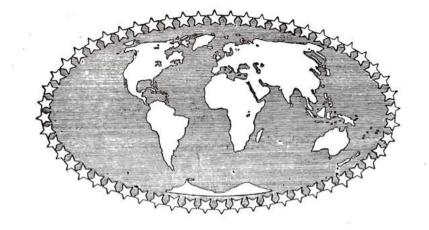
Au nom des habitants d'Aberystwyth j'ai l'honneur d'offrir à tous les Délégués de ce Congrès en faveur de la Société des Nations le plus vif accueil à notre ancienne ville ou se developpent de plus en plus les Institutions exprimant l'âme du peuple gallois.

Vous vous trouvez au centre même du pays de Galles, pays trempé d'amour de l'ideal de la paix. Tout le peuple vous souhaite très cordialement la bienvenue. Vous êtes Délégués de toutes les Associations en faveur de la Société des Nations et nous voulons aider de tout nôtre pouvoir vos efforts pour l'établissement de la paix entre les nations, l'augmentation de la comprehension et la sympathie mutuelle entre les peuples, la cessation des bruits de guerre, la victoire de la bonne volonté et de la fraternité entre tous les hommes.

Nous souhaitons que le Congrès puisse contribuer beaucoup à l'ideal de la Société des Nations et que vôtre séjour parmi nous vous laisse de très agréables souvenirs et vous aide dans vos efforts dans tous les pays pour la paix.

Veuillez agréer l'expression de ma sympathie et de ma plus haute considération.

4



WALES AND THE LEAGUE OF NATIONS UNION

A HISTORICAL NOTE.

The League of Nations Union was formed on October 13, 1918, by the amalgamation of the League of Nations Society and the League of Free Nations Association. On January 21, 1919, the first annual Council meeting of the Union was held when delegates were appointed to attend the International Conference of Voluntary League of Nations Societies on January 29 in Paris.

At Whitsuntide, 1920, a Welsh National Conference was convened by Mr. David Davies, M.P., to consider what Wales might be able to do on behalf of the League of Nations Union in furtherance of the ideals of the League. A provisional committee was appointed to direct and strengthen the campaign. Eighteen months later, in January, 1922, Mr. David Davies, M.P., and his sisters, the Misses Davies, of Llandinam, decided to endow the work in Wales with a sum which, while being inadequate to cover the financial needs of the Welsh Council, would guarantee an element of permanency. The General Council of the Union readily granted Wales a generous measure of self-government, and work began on a national basis with the Rev. Gwilym Davies, M.A., as Honorary Director.

* * * * * *

Like the parent body, whose general headquarters are in London, the Welsh Council has met with consistent success in the formation of new branches and in the enrolment of members. Since 1922 Welsh branches have increased in number from 280 with a membership of 18,110, to 652 with a membership of 34,999. The increase in Junior Branches is even more striking. In 1922 there were 20 Junior Branches with a membership of 2,686. In 1925—1926 there were 133 with a membership of 9,801.

The movement in Wales has been able to lead the way in Thus the Central Welsh Board several important directions. was the first education authority in any country to advocate the teaching of the principles of the League of Nations in the Schools. In 1922, and every year since, the Children of Wales have sent out through the Union a Wireless Message of Peace and Goodwill to the Children of every other land under the sun. And it is interesting to recall that the first speech ever broadcast by radio in Welsh was a speech on "The League of Nations," which ended with the well-known Welsh lines—

"Segurdod yw clod y cledd A rhwd yw ei anrhydedd."

In 1924, 400,000 women in Wales and Monmouthshire signed a message of Peace to the Women of America. The Memorial was taken to New York by a delegation of Welsh women, Mrs. Peter Hughes Griffiths, Miss Mary Ellis and Miss Elined Prys. It was presented to a gathering of delegates from 54 women's organisations, representing 20,000,000 American women. 1925 the leaders of religion in Wales presented an appeal to the Federal Council of the Churches of Christ in America.

A lasting contribution by Wales to workers for the peace movement throughout the world is the contribution which is being made by the Welsh Advisory Education Committee. Formed in May, 1922, the Committee, whose Chairman is Major W. P. Wheldon, D.S.O., M.A., is completely non-propagandist—its function being to consider the League from a purely educationist point of view. Some of its publications are issued in many languages.

The officers of the Welsh National Council for 1925—1926 are:-

President Mrs. Peter Hughes Griffiths.

President-Elect ... Mr. H. N. Gladstone, J.P., Hawarden Castle.

Ex-Presidents ... The Right Rev. The Lord Bishop of St. Davids, and Mr. David Davies, M.P.

Hon. Treasurers Sir Herbert Cory, Bt., and Mr. John Hinds, J.P., Lord Lieutenant of Carmarthenshire.

PROGRAMME

FOR THE

TENTH PLENARY CONGRESS OF THE INTERNATIONAL FEDERATION OF LEAGUE OF NATIONS SOCIETIES,

AND OF

THE ANNUAL MEETING OF THE WELSH NATIONAL COUNCIL OF THE LEAGUE OF NATIONS UNION.

Dixième Congrès de la Fédération internationale des Associations en faveur de la Société des Nations et Réunion annuelle du Conseil national gallois de l'Union en faveur de la Société des Nations.

MARDI, 29 JUIN. TUESDAY, JUNE 29th.

Luncheon on train. Train leaves Paddington. 8.50 a.m. ... Déjeuner dans le Départ de Paddington. 8h.50 ... wagon restaurant.

Welcome by His Arrive at Aberystwyth. 2.50 p.m. Worship the Mayor and the Corporation. Conveyance by motor cars to hotels and hostels.

Arrivée à Aberystwyth. Bienvenue par 14h.50 Monsieur le Maire et le Conseil municipal. Des automobiles emmènent les délégués à leurs hotels.

Inaugural meeting of Plenary Congress and 4.0 p.m. appointment of Special Committees. (All meetings of the Plenary Congress will take place in the University Hall, North Road).

Séance d'inauguration. Election des Com-16h. missions. (Toutes les assemblées plénières auront lieu dans le University Hall, North Road.)

Tea and Reception by His Worship the Mayor. 5.0 p.m. Thé et Réception par Monsieur le Maire. 17h.

6.o.—8.o p.m. Meeting of the Plenary Congress.

18 à 20h. ... Réunion plénière.

8.30 p.m. Dinner. 20h.30 Diner.

Wednesday, June 30th. MERCREDI, 30 JUIN. 8.0 a.m. Breakfast. 8h. Petit déjeuner.

9.30 - 1.0.Meetings of Special Committees. (All meetings of Special Committees will take place in the University College).

9h. à 13h. ... Réunions des Commissions (Toutes les Commissions se réuniront à l'Université).

I.15 p.m. ... Lunch. 13h.15 Déjeuner.

2.30—4.30 p.m.	Special Committees.
14h.30 à 16h:30	Commissions.
4.30—5.30 p.m.	Plenary Congress.
16h.30 à 17h.30	•
5.30—6.30 p.m.	High tea. 17h.30 à 18h.30 Collation.
6.30 p.m	Start for Tregaron.
18h.30	Départ pour Tregaron.
7.30 p.m	Address on "Henry Richard," by the
7.30 p.m	Rev. Gwilym Davies, M.A.
19h.30	Allocution sur "Henry Richard."
8.45 p.m	Leave Tregaron.
20h.45	Départ de Tregaron.
35.55	Arrive at Aberystwyth.
9.45 p.m	
21h.45	Arrivée à Aberystwyth.
10.0 p.m	Supper. 22h. Souper.
THURSDAY, JULY IST	t. Jeudi ier juillet.
8.o a.m	T
9.0—10.0 a.m.	Special Committees.
9h. à 10h	Commissions.
10.0—1.0 p.m.	
	Réunion plénière.
	*
1.15 p.m	- '''- ''' - ''' - ''' - ''' - ''' - ''' - ''' - ''' - ''' - ''' - '''' - '''' - '''' - '''' - '''' - '''' - ''
2.0 p.m	
	of the Town Council. Numbers
	limited. Names to be given in at
	Congress Office not later than 12 noon
	Wednesday, June 30th.
14h	Excursion au Pont du Diable à l'invitation
	du Conseil municipal. Le nombre des
	places est limité. S'inscrire au bureau
	du Congrès avant le Mercredi, 30 juin,
	à midi.
2.15 p.m	*Executive Committee of the Welsh National
	Council, Shiloh Chapel School Room.
2.30—6.30 p.m.	
14h.30—18h.30	·
7 p.m	
8 p.m	Public Meeting University Hall.
20h	Réunion publique, University Hall.
FRIDAY, JULY 2nd.	VENDREDI, LE 2 JUILLET.
8.o a.m	Breakfast. 8h. Petit Déjeuner.
Io a.m.—I p.m.	
roh.—13h	
IO a.m	*Annual Meeting of the Welsh National
10 a.m	Council, Shiloh Chapel School Room.
	Council, Shilon Chapet School 2

Official Lunch given by the Welsh National I.I5 p.m. Council in the Parish Hall. 13h.15 Déjeuner officiel à l'invitation du Conseil national gallois en faveur de la Société des Nations, dans la salle paroissiale, Aberystwyth. Film "Star of Hope," Imperial Cinema, Bath 2.30 p.m. Street. "Etoile de l'Espérance," Cinema Film. 14h.30 imperial, Bath Street. Plenary Congress. 3.30-7 p.m. ... Réunion plénière. 15h.30—19h. Dinner. 19h.15 Diner. 7.15 p.m. Reception at the University College of Wales 8.30 p.m. by the Principal. Récéption à l'Université par M. Le Recteur. 20h.30 SAMEDI, LE 3 JUILLET. SATURDAY, JULY 3RD. Breakfast. 8h. Petit Déjeuner. 8.0 a.m. Executive Committee at the University 9.30 a.m. College. ... Réunion de l'Exécutif à l'Université. 9h.30 ... *Conference of Welsh National Council on "Work 9.30 a.m. of Branches," Shiloh Chapel Schoolroom. Meeting of Representative Council if necessary. IO a.m. (Au besoin) Réunion du Conseil de Représentroh. ants. 10.30—11.15 a.m. Concluding Meeting of Plenary Congress. 10h.30—11h.15 Séance de Cloture. ... Depart from Aberystwyth. Luncheon and 12.0 noon Tea will be served on the train. Départ d'Aberystwyth. Déjeuner et Thé dans 12.0 noon ... le wagon restaurant. ... Arrive at Paddington. 6 p.m. Arrivée à Paddington. Correspondances avec 18h. les bâteaux le Continent.

* These Meetings are intended only for members of the Welsh National Council or Welsh Branches of the League of Nations Union.

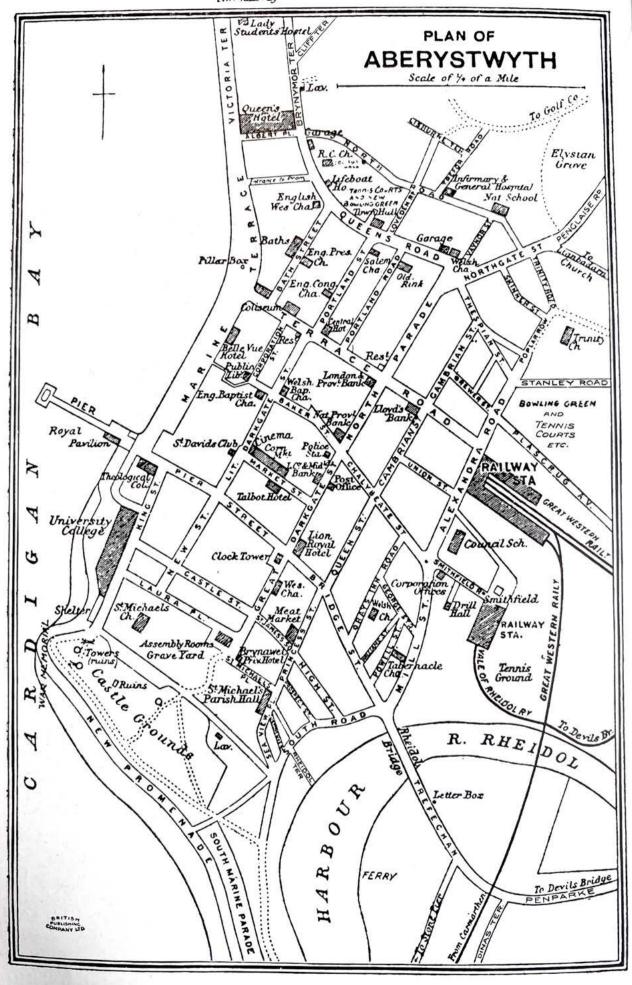
* Ces Réunions sont en rapport avec l'organisation galloise en faveur de la

Société des Nations.

The Congress Hall and the Commission rooms have very kindly been put at the disposal of the Federation by the Principal of the University College of Wales, Aberystwyth, and the officers of Shiloh Chapel have very kindly lent their Schoolroom for the Meetings of the Welsh National Council.

"STAR OF HOPE" FILM.

The Film of the League of Nations "Star of Hope" will be exhibited every evening during the week June 28th—July 3rd, at the Pier Pavilion Cinema and at the Imperial Cinema in Bath Street, twice nightly at popular prices.



Contents

				Page
WELCOME TO THE DELEGATES (IN ENG	GLISH, V	Velsh	AND	
French)			3	& 4
Wales and the League of Nations	s Union	٠		5
PROGRAMME FOR THE CONGRESS			•••	7
STREET PLAN OF ABERYSTWYTH			***	IO
Why You should Come to Aberys:	TWYTH	***	***	12
ROYAL PATRONAGE	***		• • •	14
NATURE'S HEALTH RESORT			***	16
PROGRESS AS A WATERING PLACE			***	18
SANITATION AND WATER SUPPLY			***	20
METEOROLOGICAL STATISTICS	•••		•••	22
THE ADVANTAGES OF ABERYSTWYTH AS	s a Win	TER R	ESORT	24
AN ANCIENT BOROUGH				28
THE ATHENS OF WALES				32
THE UNIVERSITY COLLEGE OF WALES		•••	• • •	34
THE NATIONAL LIBRARY OF WALES				36
ABERYSTWYTHA SPORTSMAN'S MECO	CA		(*.*.*)	40
PLACES OF WORSHIP		•••	<	44
PUBLIC AND OTHER BUILDINGS		•••	•.•	44
CLUBS		•••		44
PLACES OF AMUSEMENT, CONCERTS, I	ETC.	•••	5.8.5	44
Newspapers			. • •	44
Tours to Places of Interest				46
WALKS, RAMBLES AND OUTINGS	•••			48
Table of Distances				54
EXCURSIONS BY RAIL			•••	56
DEVIL'S BRIDGE AND RHEIDOL VALL	EY		***	58
CORRIS, TALYLLYN LAKE AND CADER	RIDRIS		-1,5.5	60
Shopping Facilities	***		# * #	63

WHY YOU SHOULD COME TO ABERYSTWYTH.

"I would detain you here a month or two."

The Merchant of Venice.

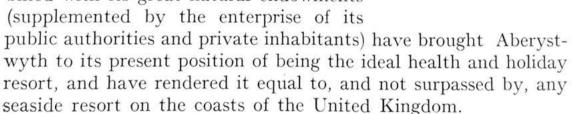
NUGLY ensconced amid a semi-circle of hills, and standing on the shores of Cardigan Bay, is Aberystwyth, to which the proud, but not undeserved, title of the "Biarritz of Wales" has been given.

Cardigan Bay, as a glance at the map will show, occupies practically the whole western seaboard of Wales, and washes the coast lines of Pembrokeshire, Cardiganshire, Merioneth and Carnarvonshire. From its southern point at St. David's Head in Pembrokeshire, to its northern point in Carnarvonshire, and thence to its greatest depth in the centre at Aberystwyth, it makes a magnificent Bay of the Atlantic, containing some fifty square miles of sea.

Welsh tradition says that "Once upon a time" it was a fertile province containing 16 beautiful cities, protected by massive

dams, but that Seithenin (described by the Triads as one of the three abandoned drunkards of the Isle of Britain), in a fit of intoxication, let in the waters, and drowned all the inhabitants.

The shape of the Bay itself gives an unusual variety of situation to the various watering places and health resorts on its shores. The southern portion faces east, the middle portion west, and the northern portion south and southwest, but situation and climate, combined with its great natural endowments (supplemented by the enterprise of its



In many respects the main features of Aberystwyth as a health and pleasure resort may be summed up in the following quotation from the *Liverpool Courier*: "Aberystwyth itself is a finely built town with great natural advantages, which have been developed with taste and enterprise by the Corporation. Naturally, the Corporation are anxious that the town shall become better and wider known, even than it is; but though they may be interested, they have a very clear conscience in the matter, for it really does seem that all the nice things that

are said about the town are thoroughly deserved. What are the facts? These—'healthful situation, western aspect, picturesque bay, bold open sea; bracing sea and mountain air; gravelly subsoil; sheltered position; romantic and beautiful adjoining country of hill, valley and mountain; excellent centre for outings and excursions; interesting beach, imposing cliff scenery; pure sea water; facilities for bathing; means of



PORTION OF HARBOUR.

entertainment; promenade; romantic castle and grounds; abundant hotel, boarding and lodginghouse accommodation; shops, cheap provisions; high record of sunshine, low absence of rainfall. fog, snow and frost; perfect sanitation and an abundance of the purest water in the kingdom.' What

more could be required or desired? I have been to Aberystwyth and seen for myself, and I know that there is no exaggeration in the statement."

Aberystwyth, as a health and pleasure resort, affords as thorough a change in language and nationality, climate and scenery, custom and tradition, as any foreign resort, and is easily accessible from all parts of Great Britain. The late Dr. Murray, of Oxford, the lexicographer, who spoke from experience as a frequent visitor to the West Welsh Coast, bore testimony to these special attractions for English residents. "I confess," he said, "that the beauties of Aberystwyth are exceedingly great, and that the beauties of Wales are very great indeed. Wales is close at hand to England and has advantages which are not to be found in English inland resorts, in Scotland, in the Lake districts, or even in Switzerland. Wales, and Aberystwyth in particular, have the exceptional advantages of a delightful combination of sea and mountain, so that if one has a large family some members of it may like to dabble on the sands while other members may like to ramble over highland, moor and mountain. Aberystwyth has a magnificent sea, sunsets incomparable and a magnificent mountainous hinterland, and all those grand features of nature which, after all, have the strongest influence upon the mind and are our greatest educators."

That testimony of the eminent lexicographer has been confirmed by the experience of hundreds of other visitors qualified to speak with authority after seeing other resorts at home and abroad. A writer to a magazine adds his testimony in the following words: "Aberystwyth, unlike many more tiny resorts in Wales, is still Welsh to the core. The great charm of a Welsh watering place is its combination of home comforts and foreign appearance. At the cost of a small journey—without danger of accident or the discomforts of sea sickness—the tourist is in what is practically a foreign country. Language, faces, worship. scenery, all is delightfully new and strange. Aberystwyth is more than a mere watering place. It is a great educational centre, with its three colleges, and is also the market place of the western slopes of Plimlymon, and this brings into its streets throngs of students as well as country people, whose smiling faces and vivacious demeanour and native speech and knowledge of English, strike the English visitor as something entirely foreign. And, when one comes to think of it, what a delightful variety there still exists, in spite of all prosaic powers working for dead uniformity in these islands of ours. If you ask me where most Welsh characteristics are seen—religious fervour, good Welsh, sincere hospitality, even the old native costume—I would answer that they are best seen at Aberystwyth. For breezy headlands overlooking a glorious expanse of sea, for gorse that seems to glow and burn, for mountain solitudes, for invigorating air, for alternation of stormy height and sheltered valley, give me Aberystwyth. of all places in the world."

ROYAL PATRONAGE.

ING EDWARD, then Prince of Wales, visited the town in 1896, on the occasion of his installation as Chancellor of the University. Before leaving the town the Prince telegraphed to Queen Victoria:—"I am delighted with this pretty place, and the perfect way everything has been arranged." The occasion was also memorable by the fact that it was Mr. Gladstone's last public appearance, the eminent statesman travelling from Hawarden to accept an honorary degree; and the Princess of Wales (late Queen Alexandra) received the degree of Doctor of Music and formally opened the Alexandra Hall of Residence for Women Students. This ancient borough has on several occasions since been honoured by members of the Royal Family, the Prince of Wales making a visit as recently as October 1923. The King, accompanied by the Queen, Prince of Wales and Princess Mary laid the foundation stone of the National Library in 1912.



PORTION OF FRONT, LOOKING NORTH.



SOUTH BEACH AND PEN DINAS.

NATURE'S HEALTH RESORT.

A BERYSTWYTH is one of the oldest, if not the oldest, watering place and health resort in Wales, and owes its origin as such, not to any "development scheme" by



OLD WELSH LADY.

enterprising speculators, but to the discovery more than two centuries ago by visitors themselves of the bracing salubrity of its climate, the beauty of its Bay and neighbourhood, the salinity and clearness of the sea water, and the mental and physical recuperative value of the change of scene and circumstance which even a brief visit affords. In those early days English physicians had not acquired the habit of patronising foreign spas and recommending patients to go abroad for what they can well obtain at home, taking millions of money out of the country for which there is no economic return. Thus, Sir James Clark, Sir Astley

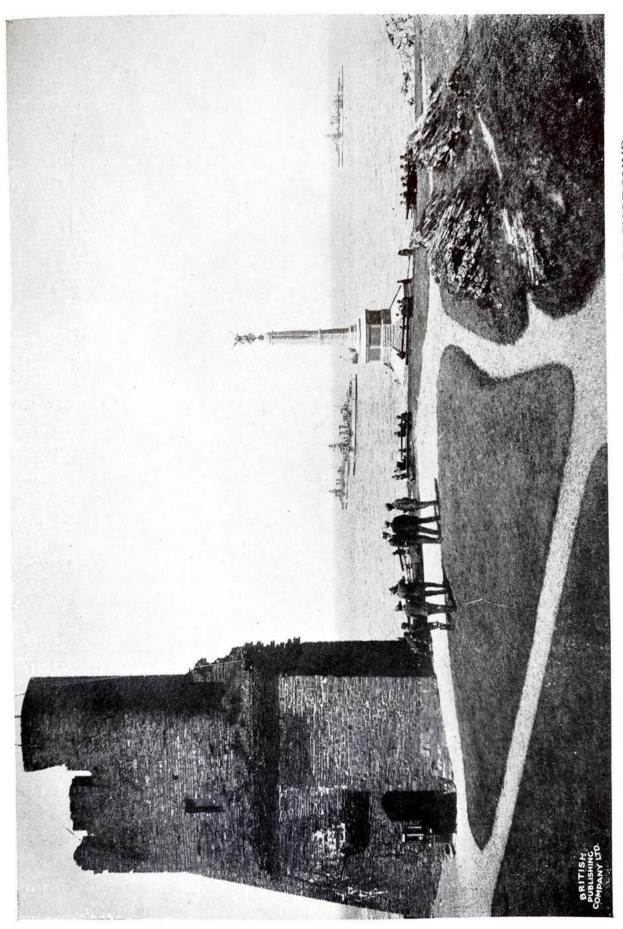
Cooper, and other eminent members of the medical profession were visitors to Aberystwyth. Sir James Clark, in fact, not only patronised Aberystwyth, but gave it as his opinion, from his personal experience, "that a fortnight's stay at Aberystwyth will do as much good as a month's stay at most other watering places. The pure air, its bracing effects, and the extreme change," he adds, "often conduce to feelings of depression and extra debility for the first two or three days, but the medical profession accept this as evidence of speedy and favourable reaction." J. M. W. Turner, also, was a visitor to Aberystwyth, where he transferred to canvas some of its glorious sunset effects.

AN OFFICIAL LIST

OF HOTELS, BOARDING HOUSES, FURNISHED HOUSES, LICENSED HOUSES AND PRIVATE APARTMENTS IS ISSUED GRATIS FOR THE REFERENCE AND CONNENIENCE OF VISITORS

0000000

Apply R. J. JONES, Manager, Publicity Bureau, Aberystwyth. For Official Guide & Souvenir send 3d. Postage to Above.



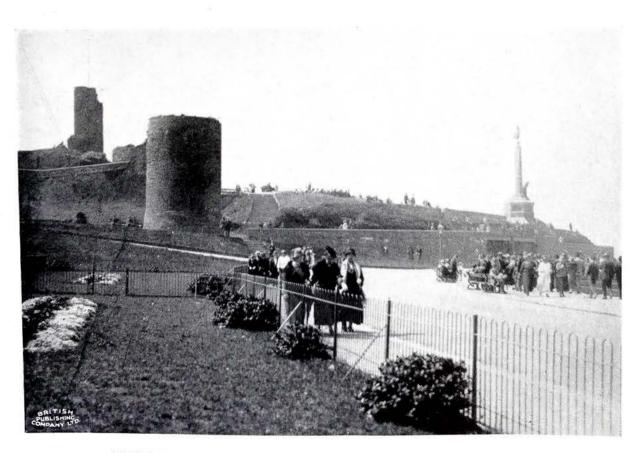
CASTLE GROUNDS AND WAR MEMORIAL. FLEET IN THE BACKGROUND,

PROGRESS AS A WATERING PLACE.

A T the beginning of the eighteenth century Aberystwyth was primarily a sea port with a larger register of shipping than that of Cardiff in those days, a place for ship-building, the centre of a rich lead-mining country, and the outlet for produce of a wide agricultural district. With the advent of railways and the finding of richer deposits of lead elsewhere, the shipping and mining industries declined. In those days the town was mainly confined within the area of the old walls outside of which existed sand dunes on the sea front and a stretch of waste land to the limits of the borough boundary. Fortunately, the old Court Leet had maintained public rights in those waste lands, so when an increasing number of visitors found their way to these shores, parcels of land were leased by the Court Leet for building purposes, and the main streets of the old Norman borough were continued and a well-laid-out town resulted. A fine crescent of hotels, boarding and apartment houses sprung up on the sea front, as well as many houses affording accommodation for visitors in the off streets; a sea wall was constructed; a paved promenade of a mile-and-a-half eventually formed; a sewerage scheme carried out, and an abundant supply of water of the purest quality obtained from a natural lake on Plimlymon Mountain. Private enterprise provided a promenade, pier and pavilion, wherein first-class entertainments are given throughout the year, as well as a Coliseum, the boards of which are frequently occupied by London theatrical companies; a commodious Parish Hall for meetings and various entertainments; and a large College Hall in which high-class concerts are given throughout the winter months by students of the University School of Music and wellknown professionals, and in which also the great Annual Musical Festival is held, under the direction of Dr. Sir Walford Davies. During the season variety entertainments are given in these pavilions. A few years ago the Marine Promenade was extended around the Castle Promontory connecting with the South marine Promenade. As the extended promenade rises many feet above the foreshore, and the sea, at high tide, against the wall, and at low tide never recedes beyond a couple of hundred feet, promenaders receive the benefit of discharges of positive electricity, which Prince Krapotkin declares are invaluable in cases of nervous debility. The normal population of the borough is between 11,000 and 12,000, increased to some 20,000 during the height of the summer season. The usual provision on the two beaches is made for sea bathing and boats.



QUEEN'S HOTEL AND VICTORIA TERRACE.



CASTLE RUINS AND PART OF NEW PROMENADE.

SANITATION AND WATER SUPPLY.

THE Corporation may truly be said to have a lively sense of their responsibility as hosts to thousands of visitors, and have shown it in practical form by equipping the place with up-to-date sanitary requirements at a cost of at least £200,000, so as to make their town, like Caesar's wife, above suspicion. An efficient water-carriage system of sewerage has been taken through every part of the town and ventilated according to plans of expert sanitary engineers, the effluent being carried far out to sea by the combined forces of two rivers at a satisfactory distance away from any dwelling.

The other essential of a health resort—water supply—has been provided at a cost of £20,000 in obtaining from Plimlymon Mountain an abundant supply of the purest water it is possible to obtain. It cannot, in fact, be other than pure, for the source is in a natural lake on Plimlymon, 2,000 feet above the sea,

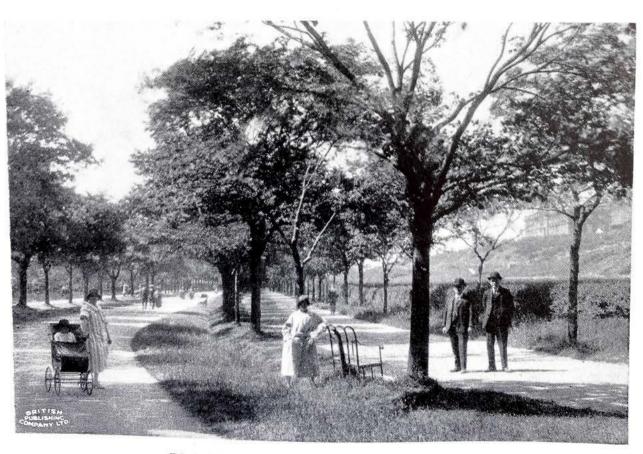


PARADE, LOOKING SOUTH.

high above any human habitation, and the water can be used without filtration for purposes for which distilled water is generally required. This magnificent supply was constructed along the eighteen miles to the source at an original cost of about £1,000 a mile, making it one of the cheapest schemes of water supply on record. In addition to efficient sewerage and water supply, the Corporation, by their Medical Officer and Sanitary Inspector, are vigilant in the prevention of insanitary conditions. The "Notification of Diseases Act " has been adopted, as well as the " Dairies and Milkshops Order," and any outbreak of zymotic diseaseor imported case of infection is and has been isolated and successfully checked. The Corporation possess an excellent Isolation Hospital of 16 beds for the treatment and isolation of the general infectious diseases, also a well isolated residence known as Alltglaise, about $2\frac{1}{2}$ miles distant from the town, ready for use at any moment in case of an outbreak of small pox.



NORTH PARADE, ABERYSTWYTH.



PLASCRUG AVENUE, ABERYSTWYTH.

METEOROLOGICAL STATISTICS.

THE following statistics are based upon the average daily readings taken during a period of twenty years (Aberystwyth being a Meteorological Station) from 1901 to 1920:—

Dry bulb temperature 50.2
Maximum temperature 54.1
Minimum temperature 45.0
Range of temperature 9.3
Mean temperature 50.0

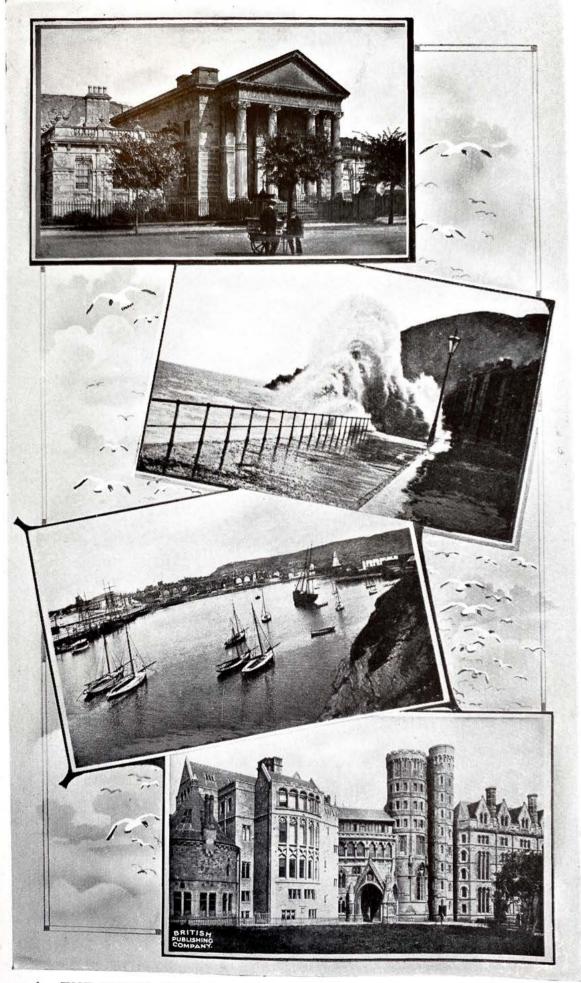
The average number of frosty days in the year for that period was 20; sunless days 60; average annual rainfall at the Castle gauge 30 inches; and the average annual hours of bright sunshine 1,500.

The following comparative statistics for the year 1924 are taken from the report of Joseph Baxendell, Esq., F.R.Met.Soc., Meteorologist to the Southport Corporation:—

		Mean Temperature.				EST 6	No. of	
Stations.		The year.		July and Aug.	Mean daily range of Temp.	Total rain- fall inches.	days with I m.m. of rain or more.	Sun- shine. Hrs.
Scarborough		49.4	40.I	59.2	10.6	25.03	122	1,272
Morecambe		49.0	39.5	58.8	9.2	39.86	167	1,339
Blackpool	•••	49.0	39.8	58.9	9.6	38.86	161	1,309
Llandudno		50.1	41.7	58.8	9.4	30.39	135	1,428
Aberystwyth		50.0	41.8	58.3	9.4	39.34	157	1,358
Harrogate		46.8	36.9	56.7	11.6	33.60	138	1,255
Leamington Spa		48.9	38.9	58.8	13.0	29.63	131	1,354
Malvern	•••	49.0	39.1	58.7	10.6	42.63	140	1,416
Bath		50.1	40.I	59.5	12.1	37.71	151	
Weston-super-Ma	re	50.7	41.4	60.2	10.8	42.06	77.6	1,375
Ilfracombe	•••	51.5	43.7	59.3	7.3	40.48	151 149	1,365 1,471

The marked feature of these climatological observations is the remarkable evenness of temperature at Aberystwyth throughout the year.

Other features are the amount of the annual sunshine, the absence of fog and the small number of frosty days. Snow seldom falls and when it does it almost immediately disappears. These facts prove that Aberystwyth is climatologically well favoured, and its claims as a health resort, and especially as a place of winter residence, are well substantiated.



- 1. THE TOWN HALL.
- 3. THE HARBOUR.

- 2. A ROUGH SEA.
- 4. COLLEGE ENTRANCE.

THE ADVANTAGES OF ABERYSTWYTH AS A WINTER RESORT.

DURING the Great War thousands of British subjects were denied the privilege of wintering abroad, and had to seek favourable spots within the British Isles. Many solicited the guidance of their medical attendant, who undertook the responsibility of recommending places which offered the most favourable climatic conditions, with the result that those who had for years escaped from what they called the rigours of our winter climate, realised that there was no necessity to leave our shores in quest of health, whilst our seaside and inland health



CRAIGLAIS ROCKS AND BEACH.

resorts provided the elements and conditions essential for prolonging life, promoting health and preventing disease, and were as abundant within the British Isles, if not more so, than in any other part of the world, with the advantage of home comforts, surroundings and pleasant associations, which are so incorporated with the life of an Englishman. Unfortunately very few facts having been recorded to justify the claims of our winter resorts, we are therefore heavily handicapped in making a selection. Practically every seaside and inland resort in the United Kingdom has been eulogised by the faculty, as well as by the Press, but eulogy unsupported by specific facts is worthless and often misleading. Hence the necessity of promulgating the special features and claims which each individual place is entitled to.

Sir Astley Cooper, Sir Thomas Watson, Sir James Clark, Sir Samuel Wilks, and a host of others have assigned to Aberystwyth top place amongst seaside resorts, and though other places have received similar testimony from eminent medical men [and as a matter of fact these places have much in common] however that might be, the time has arrived for establishing by facts the advantages which our health resorts offer for winter residence, and with that object in view, I shall endeavour to make clear the supreme claims of Aberystwyth.



HARBOUR JETTY AND SOUTH MARINE TERRACE.

Situated on the coast of Cardigan Bay, it is open to the bracing and temperate breezes which blow over the Western Ocean, cool in summer, warm in winter, and exceptionally free from vicissitudes of temperature. Sheltered from the cold north and east winds, the town enjoys practically complete immunity from frost, snow and fogs. The rainfall is low, the percentage of sunshine high, the water supply is exceptionally good, and there are no rivers carrying with them the sewage of large towns to pollute and adulterate the briny quality of the sea, neither are there any factories to foul the air; these conditions support to a great extent the claims of Aberystwyth as a health resort; but there are other and exceptional conditions which contribute immensely to its health-giving properties and entitle it to a place of its own—conditions due to its position at the western base of the great mountains of Wales (see map) from which it

receives a supply of pure mountain air, which mingles freely with the sea air, forming a blend congenial to those in health as well as to invalids. When the wind is blowing from the sea it makes its presence known far inland by depositing its saline particles on the windows, whilst when blowing from the east the mountain breezes reveal their presence by the occasional downfall, during the coldest days of winter, of a few hailstones or snow-flakes. It is to this mixture of sea and mountain air, which is maintained in a high state of purity by the restless and alternating currents, "which chase each other in glee, year in and year out." that Aberystwyth is indebted for its remedial agents which combine the salubrious climatic resources of inland and sea-side resorts—in common phraseology it provides both "bread and cheese," and it should be remembered that these ozone-laden breezes are even more invigorating in winter than in summer, whilst the sheltering hills ensure complete immunity from the trying effects of unrestrained north and east winds.

Aberystwyth is blessed with another munificent gift of nature, which has been overlooked, viz., the hour of sunset, which in addition to the splendour of its radiant rays, furnishes an extension of evening light for 23 minutes beyond what is enjoyed by London and other places similarly situated, and still more so when compared with places further east. This is of considerable advantage during the short days of winter. The geographical position which furnishes this advantage also accounts for the alternating mild and stimulating atmospheric influences, which are provided by the constant mingling of the sea and mountain breezes and to which the regenerating powers of our health resort are greatly attributable.

In the year 1879, Major Tulloch, R.E., Chief Engineer to the Local Government Board, said in his report to the Board, that "Aberystwyth is possessed of advantages that should make it a popular seaside resort in both summer and winter; it is sheltered from the east and north winds, stands on a porous subsoil, and has some of the finest scenery in the country within a short distance."

The general appearance of the surrounding scenery reminds one not a little of Matthew Arnold's well-known words:—

"Far from Hence
The Adriatic breaks in a warm Bay,
Among the green Illyrian hills, and there
The sunshine in the happy glens is fair,
And by the sea, and in the brakes,
The grass is cool, the sea-side air
Buoyant and fresh the mountain flowers
More virginal and, sweet than ours."



WALK ON CONSTITUTION HILL AND PART OF CLARACH BEACH.



BATHERS AT CLARACH BEACH.

AN ANCIENT BOROUGH.

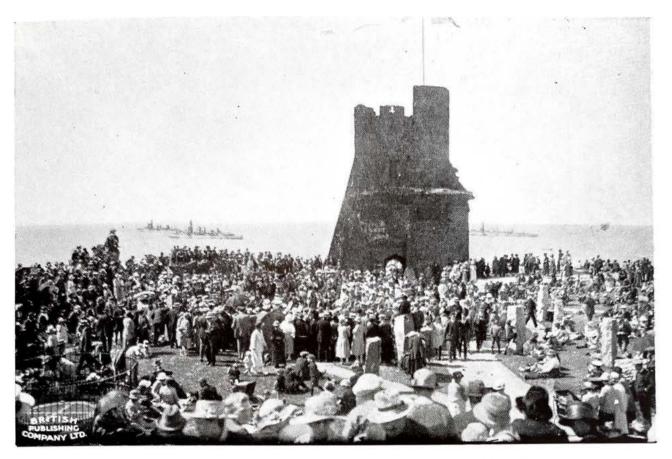
THE discovery a few years ago of an ancient flint weapon factory at the foot of Pen Dinas, which rises to 413 feet on the south side of the town, as well as earthworks on the hill itself, indicates that Aberystwyth was a place of some importance in Neolithic times, when workers fashioned into weapons



STEPS, CASTLE RUINS.

flints found on the beach, brought thither from the North of Scotland in the great Ice Age. An interesting collection of these flint weapons is exhibited in the Museum of the College. There was also, in all probability, a fortress at Aberystwyth in the days of the old Welsh tribes. The town, however, owes its origin as a royal borough, to Edward I, who erected a castle a promontory overlooking the sea, granted a charter making the place a trading and municipal centre, and allowed inhabitants to construct walls and fosses for their Thus Aberystwyth protection.

had its Mayor and Corporation efficials from early Norman times, and still possesses records of the quaint doings of its Court Leet, when stocks and whipping posts and ducking stools, as well as gallows, were the necessary equipments of a well-found borough. The Castle was dismantled after the Civil War, but the ruins are there to-day to testify to the former magnificence of the fortress. The line of the town walls is still preserved in streets, but the walls have entirely disappeared and are only memorialised in the names of Great Darkgate and Little Darkgate Streets. During the reign of Charles I, Bushel, who farmed the royal mines of Cardiganshire, was allowed to establish a mint in the Castle for the coinage of silver found in the lead. He subsequently lent his royal patron £40,000 and defrayed the cost of clothing the King's army. A set of these coins is also in the College Museum, and old stone and iron balls used in the various sieges to which the Castle was subjected in former days, with other relics found during excavation, are exhibited at the Public Library. The Castle Grounds are now vested in the Town Council, which has intersected them with walks and provided seats commanding charming views of Cardigan Bay and its background of

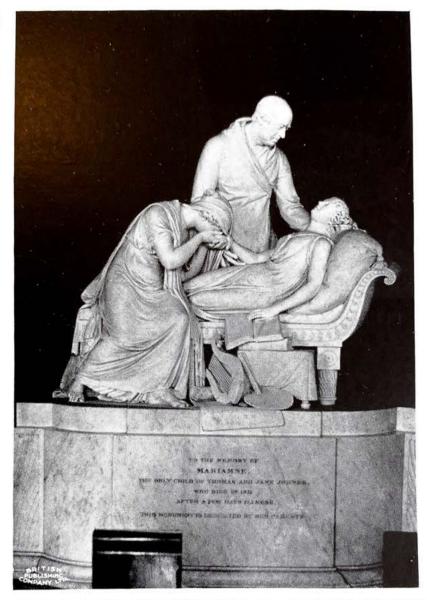


FLEET BAND PLAYING ON CASTLE GROUNDS.



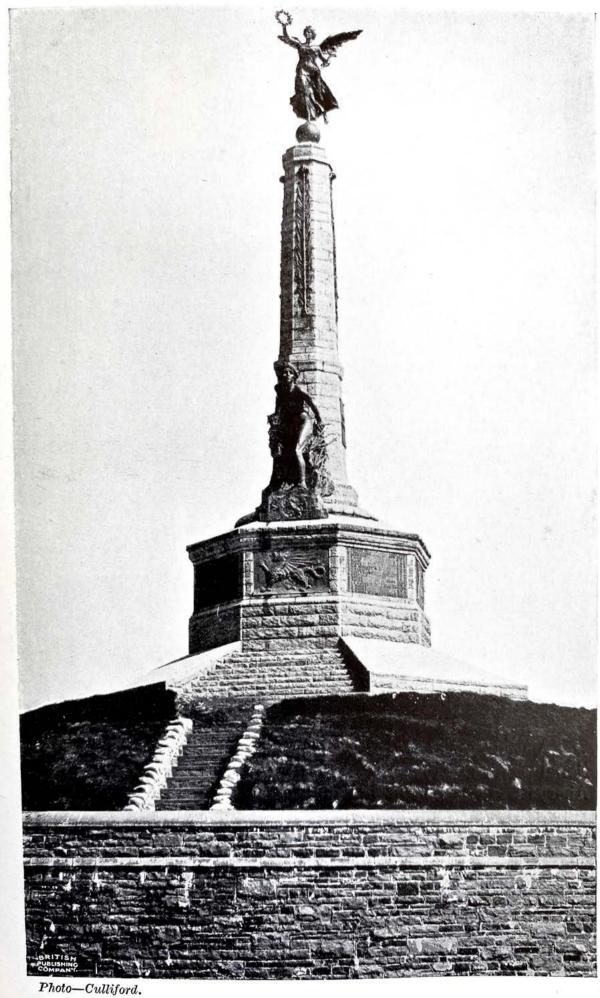
TREFECHAN BRIDGE FROM HARBOUR AND NATIONAL LIBRARY ON THE HILL.

mountains. In the courtyard of the Castle is a Druidic circle, formed of huge stone blocks, contributed by each of the twelve counties, with an inscription in old Welsh, "coelbren y beirdd," which, though of modern construction, is interesting as illustrating Druidic astronomical worship. On the seaward extremity of the



CHANTREY'S MASTERPIECE IN MARBLE IN THE CHURCH OF EGLWYS NEWYDD, HAFOD.

Promontory Aberystwyth has erected a magnificent memorial to its 200 men lost in the war on sea and land. The memorial stands 82 feet high, was designed by Signor Rutteli at a cost of many thousands, and is surmounted by the Angel of Peace with a figure on the pediment embodying the idea of Humanity emerging from the entanglements of war.

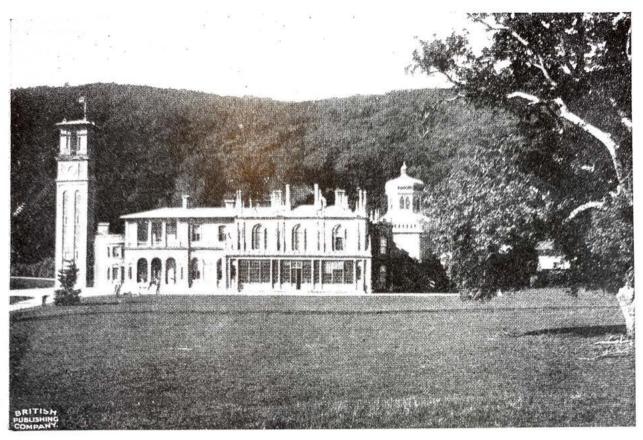


WAR MEMORIAL, ABERYSTWYTH.

THE ATHENS OF WALES.

VER since the days of Owain Glendwr, in the fourteenth Century, Welsh patriots dreamed of a University for Wales, but the dream did not materialise until the early seventies of the nineteenth century, when it assumed concrete form by the purchase of palatial buildings facing the sea at Aberystwyth, originally intended for a monster hotel. The College opened its doors to youth of both sexes and of all creeds and classes in the year 1872, and after a heroic struggle for existence on voluntary contributions ultimately received a Government grant and became a constituent college in the University of Since then a Theological College has been opened at Aberystwyth for the training of Ministers of the Calvinistic Methodist Church of Wales, and in 1922 the Catholics removed their College from Holywell and opened St. Mary's College on the hillside at Aberystwyth. During the College terms there are, therefore, about 1,000 students receiving training at Aberystwyth. in addition to pupils of private schools for boys and girls, the Convent School, and the County Intermediate Dual School at Ardwyn. During the general scholastic vacation a summer school is held at the College, which is largely attended by educationists from all parts of the kingdom, and during the winter months, when students and pupils keep the town from that stagnation which affects purely summer resorts, in addition to weekly concerts by the College School of Music, College lectures are frequently given by men of special knowledge, to which visitors are welcomed. The Museum at the College, designed to illustrate the archaeology. geology and zoology of Wales, as well as the College itself, is thrown open to the public on certain days of the week during the summer vacation.

A well-known writer, referring to Aberystwyth as an educational centre, says: "The University College of Wales at Aberystwyth is one of the finest buildings in Wales, and I say without hesitation, that, as far as health and surroundings are concerned, it is one of the most desirable places for reading in the world. I know students," the writer adds, "who read for sixteen hours a day at Aberystwyth, and through every third night, without losing any of the freshness and grip of their mind." In addition to private libraries, some 10,000 books in the Public Library in Alfred Place are available to visitors at a nominal loan fee, and the Reading Room of the institution is open to non-residents.



HAFOD, WHERE HANDEL COMPOSED THE HALLELUJAH CHORUS.



THE LONELY VIGIL FROM CASTLE HILL.

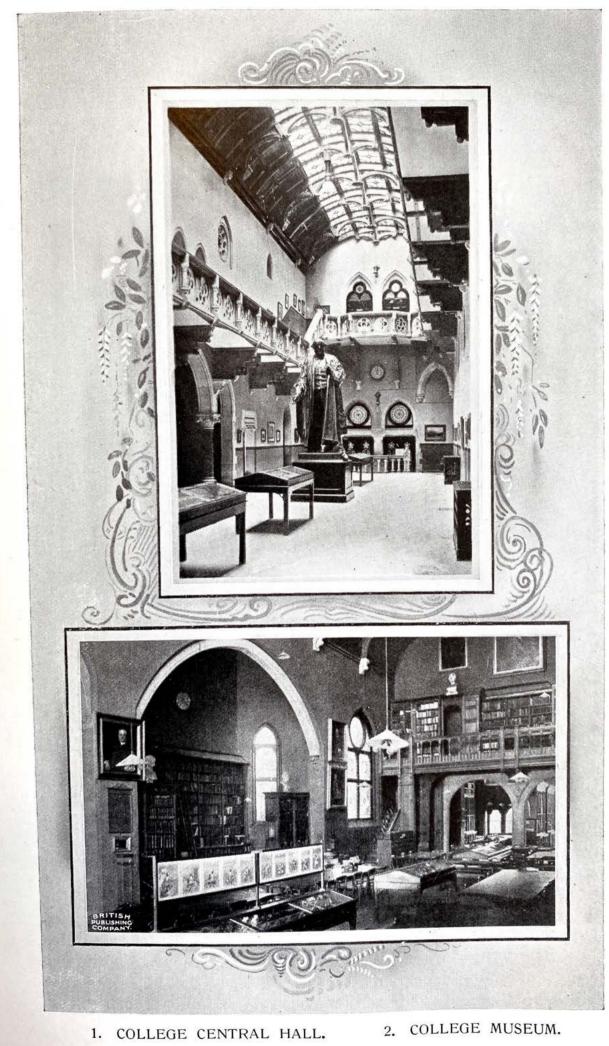
THE UNIVERSITY COLLEGE OF WALES.

YEAR the ruins of its ancient Castle, the University College of Wales, founded by patriotic effort in 1872, towers aloft facing the sea, the first Constituent College of the University of Wales, of which the King is Protector and the Prince of Wales its Chancellor. Its growth has been phenomenal, and its success a veritable romance. To cope with its growing work. additional institutions became necessary—the Chemistry Laboratory on Buarth, the Agricultural Laboratory, the Music House, the College Hall in North Road, etc.—and there are no better hostels for women students to be found in any place than the Alexandra Hall and Carpenter Hall on the Terrace. After the war, there were over 1,100 students in residence—in Arts. Science, Law, Music, Agriculture-students drawn from every portion of the Principality and other countries, who are trained for their degrees in the Welsh University at a reasonable cost well within the means of the working peasant. The old students occupy some of the highest positions in the academic world, and they regularly revisit the town during the re-union week at Easter, for whom the "Union" newly built, will be a great boon. Among the most recent extensions of the teaching activity of the College one can mention the establishment of the National School of Music, the foundation of the Chair of International Politics, the institution of the Plant Breeding Station—all due to the generosity of benevolent benefactors. The College Model Farm, one of the best in the County, is on the other side of the Vale of Clarach—an easy and interesting walk from the town. The students, goo in number, are in residence from October to June, and are away on holiday while the visitors in their thousands arrive for the summer months.

The formation of the National Council of Music, and the acceptance by Sir Walford Davies in 1919 of the important dual posts of Director of Music for the University and Professor of Music at Aberystwyth College was the marking of a new era in the musical life of the principality; the aim and policy have been to concentrate not so much on the granting of degrees as upon the making of music a vital factor in University life. In this policy the Council of Music include the permanent institution of weekly College Concerts; College Choral and Orchestral Unions; Open Lectures weekly in Music. Special facilities are also offered to Students who are becoming teachers in Schools to learn an instrument. A feature of College Musical life at Aberystwyth has been the annual three days' Orchestral Festival.

Degrees and diplomas in Music are granted at Aberystwyth College—residence is required for both, and an efficient staff is appointed to provide tuition in the various branches of musical

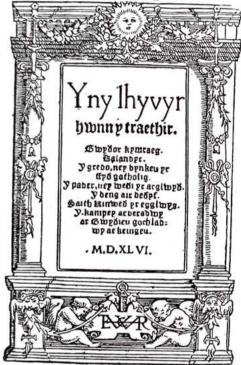
education.



THE NATIONAL LIBRARY OF WALES.

STANDING on a hill on the outskirts of the town is the National Library of Wales, which contains many of the Welsh ancient MSS., a rare edition of Chaucer, and thousands of volumes formerly belonging to curious collectors, as well as copies of modern publications under the Copyright Act. The building, which is not yet complete, cost over £100,000. During the summer visiting season an exhibition of paintings is arranged, which is open to the public as is the Library throughout the year.

The Library is maintained by an annual grant from the Treasury. The object for which the Library was founded is to collect, preserve and make available for use by research



FIRST BOOK PRINTED IN WELSH, 1546

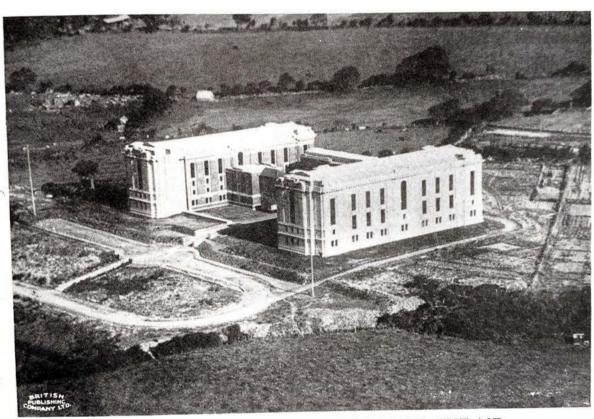
workers and others, all books, manuscripts, documents, and all other literary and scientific works in Welsh or any other Celtic language, or which deal with the Welsh and other Celtic peoples; and further works on all subjects and in all languages which help to attain the purposes for which the University of Wales, the University Colleges, schools and other educational institutions in Wales were founded.

The collection of Welsh printed books and manuscripts, the most valuable portion of which is due to the munificence of its President, Sir John Williams, Bart., G.C.V.O., is the finest in the world. He had purchased the Welsh portion of the library of the Earl of Macclesfield,

Shirburn Castle (Oxfordshire), and the manuscripts from the Peniarth Library (Merioneth), which, together with his own collection of Welsh books and manuscripts, he presented to the Library on the 1st January, 1909. Other well-known collections acquired at the same time or subsequently, by gift, purchase, bequest or on deposit, include the Mostyn, Dingestow Court, Panton, "Gwallter Mechain," Kinmel and Llanover Manuscripts, and the Wynn-Gwydir, Panton, and Williams-Wynn papers and correspondence. Included in these or other collections are *The Black Book of Carmarthen*, the oldest manuscript in the Welsh language, written at Carmarthen at the end of the twelfth century; many of the oldest manuscripts of Welsh poetry, for example, the Gogynfoirdd MSS. containing poems of the bards of the periods of the independent Welsh princes; the oldest manuscripts of the Mabinogion, the Welsh laws, and the Bruts or

Chronicles. The Library has also a valuable manuscript of Chaucer's Canterbury Tales (The Hengwrt Chaucer).

Since July 1912, the Library, under the Copyright Act of 1911, has been entitled to claim a copy of all books, pamphlets, maps, volume and sheet-music, etc., published within the British Isles, a privilege it enjoys in common with five other principal libraries in Great Britain and Ireland. This alone meant growth at the rate of about 35,000 items annually, and has assisted materially towards realising the second purpose defined by the charter, namely the formation of a general reference library, where students and workers may obtain material for their work. The Library has also, by purchase, gift or bequest, made notable



NATIONAL LIBRARY OF WALES FROM THE AIR.

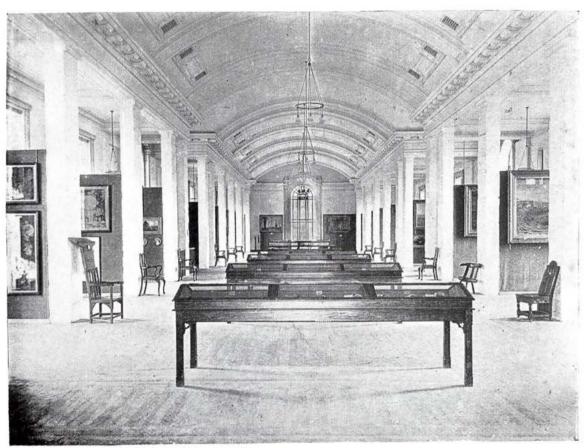
accessions in general literature. For example, it has a superb collection of early French romances, printed and manuscript; its collection of early editions and manuscripts of *Le Roman de*

la Rose is among the finest in the world.

The number of printed volumes approaches half-a-million, of manuscripts 6,000, whilst deeds, documents and records generally number about 50,000. There is also a large collection of maps, portraits, topographical prints and drawings dealing with Wales and the four border countries. By the installation of the photostat, the gift of Major Lewis J. Mathias, C.B.E., D.L., of Aberystwyth, the Library is able to supply facsimile copies of books, manuscripts and documents of all kinds for the use of research workers who are unable to visit Aberystwyth. The Library is available for use, without charge, by any responsible

person who obtains a ticket of admission as a reader, for which forms of application are obtainable at the Library. The Library Hall Readers Room is open to readers daily from 10 to 5, except on Bank Holidays, and at such other times as the Council may determine.

For visitors and the general public an exhibition, representative of the contents of the various departments, has been arranged in the Exhibition Gallery, open free 10 to 5 daily (except Sundays) from May to September, and at other times on application. In the Exhibition Gallery are arranged manuscripts, rare and beautiful books (including books in fine bindings), portraits

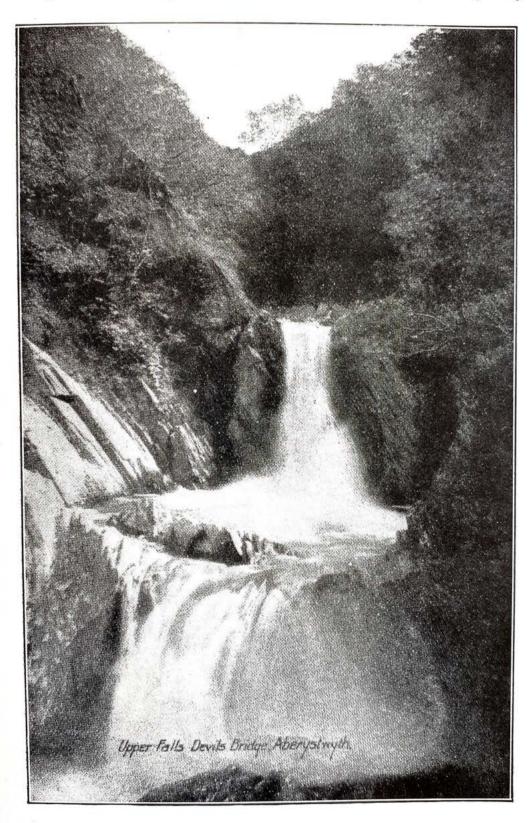


EXHIBITION GALLERY, NATIONAL LIBRARY.

of Welsh celebrities and personalia relating to them, autograph letters, paintings (on loan from the Tate Gallery, London, and other sources). A general catalogue of the contents of the exhibition, with notes on the artists represented by paintings, is on sale at the Library. An extensive series of pictorial postcards, giving views of the buildings and reproductions of some of the paintings, books and manuscripts exhibited, is also on sale.

PUBLICATIONS.

A card catalogue of printed books is in course of preparation and can be consulted in the Catalogue Room, at the entrance to the Library Hall. In addition, several catalogues of special subjects, and of exhibitions arranged from time to time have been issued: Bibliotheca Celtica, a register of publications relating to Wales and the Celtic peoples and languages for the years 1909–18; Catalogue of Tracts of the Civil War and the Commonwealth period relating to Wales and the borders, Aberystwyth,



1911; a Bibliography of Robert Owen, the Socialist, Aberystwyth, 1914.

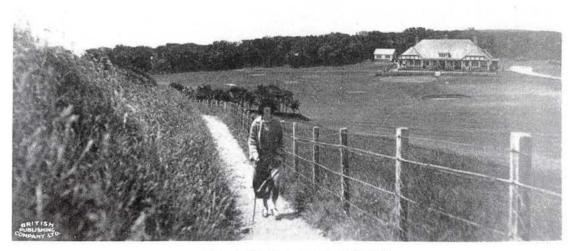
Principal Administrative Officers:—Librarian, John Ballinger, C.B.E., M.A.; Assistant Librarian, William Ll. Davies, M.A.; Secretary to the Librarian, D. Julian Jones.

ABERYSTWYTH-A SPORTSMAN'S MECCA.

Golf, Tennis, Bowls, Croquet, Boating and Fishing.

NE of the many advantages possessed by Aberystwyth is the accessibility of its facilities for sport. All the playing fields are within easy walking distance from any part of the town.

Golf.—The eighteen-hole Golf Course is on Bryn-y-Mor, north-east of the town, amid beautiful undulating upland country. It was planned by Harry Vardon, and presents a large variety of hazards, and is excellently situated quite near the

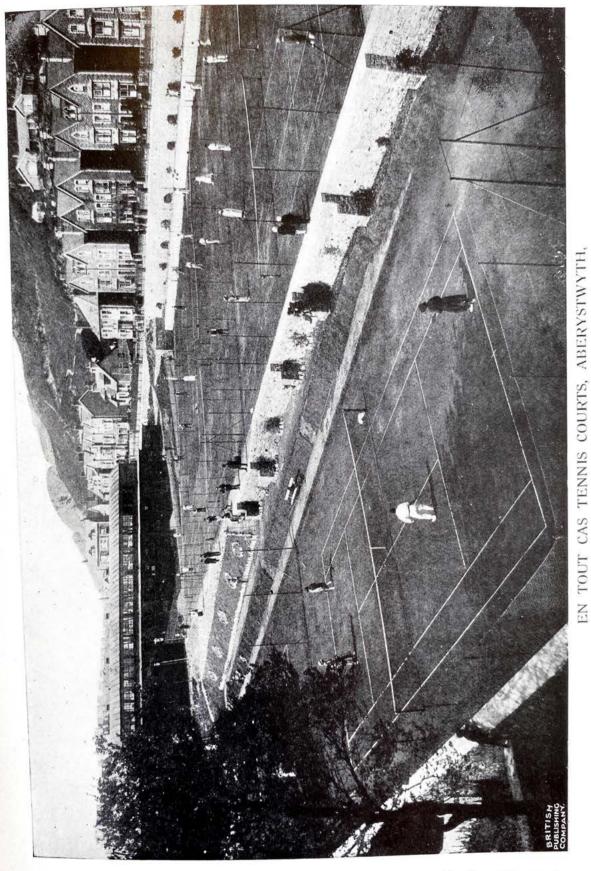


GOLF CLUB AND LINKS.

Promenade, commanding an excellent view of the Bay. The qualifying round of the *Daily Mail* £1,000 Tournament (Welsh Section) was played on this course in April 1923. The professional record, which is held by James Braid and by W. C. Ireland, a former professional coach to the Club, is 68, while the amateur record of 70 is held by Prof. Ed. Edwards, M.A., Vice-Principal of the U.C.W., Aberystwyth. Daily, weekly, fortnightly and monthly tickets may be obtained by visitors at the commodious clubhouse.

Tennis.—Eleven first-class hard tennis courts, laid by the "En Tout Cas Co.," were opened Easter, 1923. There is a fine pavilion, including a large tea-room and ladies' and gentlemen's

rooms, with shower baths. The main entrance is from Queen's Road. Daily, weekly and monthly tickets are issued to visitors.



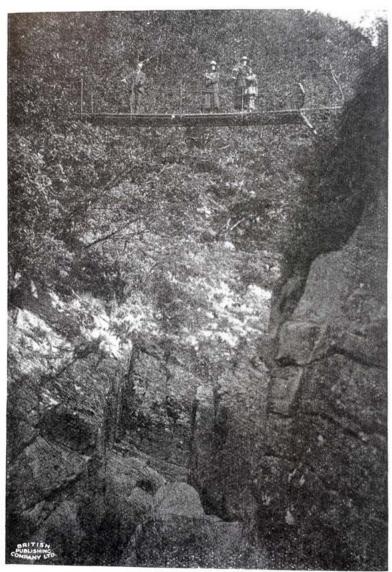
Thirteen grass courts in the U.C.W. Athletic Grounds, Llanbadarn Road, are available for play during July, August and September.

Bowls.—The two full-sized bowling greens, beautifully situated in Plascrug, near the railway station, are open to visitors, and daily, weekly, monthly and season tickets are issued.

Croquet, etc., may be played in the U.C.W. Athletic Grounds

on application being made to the groundsman.

Boating is provided by boats of all sizes, which are annually inspected and licensed by the Corporation. A number of excellent motor launches also ply daily on the beach and make trips around the coast.



PARSON'S BRIDGE, NR. DEVIL'S BRIDGE.

Fishing.—The fresh-water fishermen will find good trout fishing in the neighbourhood. Sir Lewes Loveden Pryse, Bart., has opened his waters to the public at very moderate charges. 5s. and 1os. season tickets may be obtained.

The Angling Association have four strictly preserved lakes, and a limited number of members is accepted. A limited number of day tickets may be obtained. The various streams of the neighbourhood afford many other facilities. For further particulars, apply to the Secretary.

Sea Fishing, which can be done with fly as well as with ground bait, affords equally good sport, and, in addition, has the advantages of being open all the year round and free from the restrictions of Boards of Conservators, riparian owners, and water bailiffs. Cardigan Bay is the feeding ground for fish of the Great gutters run from New Quay Head towards Aberystwyth in which local and other trawlers reap rich harvests of sole, turbot, brill and plaice. Ambitious fishermen may do worse than make a cruise in a trawler on one of its visits to the grounds. Line-fishing from a boat, from the reefs, from the new Promenade, or from the stone pier at the Harbour, will, however, be more suitable for the majority; and bass, whiting pollack, mackerel, whiting, and mullet fishing is not by any means to be despised. Bass is as sporting a fish as a salmon. They appear in the bay about May, and remain till July, and can be taken with the Alexander fly or by ground bait. Mackerel, with which the sea sometimes teems, run from May till August, mullet from June to September, gurnet from May to August, and whiting from September to March.

During the season a small railway runs to the summit of Constitution Hill, which has been laid out in Cliff Gardens. Thence a walk over the cliffs leads, in less than a mile, to the Bay of Clarach and its fine and safe bathing sands, and may be extended by four miles along the cliffs to Borth, where the return journey may be made by train. Crossing the Harbour by ferry, the stone pier can be visited, and the walk extended either to the Alltwen Cliffs or along the banks of Ystwyth to Rhydyfelin, returning by the main road. In a mile-and-a-quarter the sixth-century church, founded by Padarn, at Llanbadarn, which in his days became the centre of an episcopal see, can be visited, and interesting early Christian carved stones in the interior inspected, the return walk being made along the banks of the Rheidol.

Cwm Woods is a favourite resort of visitors. In a walk of about a mile, commencing near the side of the Infirmary and edging the golf links, the path reaches an eminence from which, on a clear day, can be seen the three chief mountains of Wales—Plimlymon, Cader Idris and Snowdon. Embossomed in the woods is Cwm House, where Keble composed the later portions of the *Christian Year*, and where Isaac Williams, the Poet and Hymnist, one of the leaders of the Oxford Movement and a friend of Keble, was born, and in the picturesque church of Llangorwen, in the valley below, is a lectern given by him. Directions for many other short walks out of Aberystwyth will be found in local guide books.

PLACES OF WORSHIP.

ENGLISH.

St. Michael's Church. Vicar: CANON D. WILLIAMS.

Holy Trinity Church. Vicar: THE VEN. ARCHDEACON WILLIAMS.

Roman Catholic. REV. FATHER PAUL HOOK.

Congregational Church, Portland Street. Resident Minister: REV. IORWERTH DAVIES.

Wesley Church, Queen's Road. Resident Minister: REV. I. A. CLAPPERTON. Presbyterian Church, Bath Street. REV. R. HUGHES.

Baptist Church, Alfred Place. REV. J. WILLIAMS HUGHES.

New Street Meeting House. Mr. EYRE EVANS.

WELSH.

St. Mary's Church, Gray's Inn Road. CANON D. WILLIAMS. Calvinistic Methodist Chapels.

Tabernacle, Powell Street. REV. J. D. EVANS.

Shiloh, North Parade. REV. DAN EVANS. Salem, Portland Street. REV. JOHN DAVIES.

Wesleyan Methodist Chapels.

St. Paul's, Great Darkgate Street, and Siloam, Cambrian Street.

Baptist Chapel, Baker Street. REV. Jos. EDWARDS.

Independent Chapel, Baker Street. REV. DR. PETER PRICE.

Church Army, Trefechan. CAPT. MORRIS.

Salvation Army, Railway Terrace.

PUBLIC AND OTHER BUILDINGS.

Town Hall, University College, National Library of Wales,

Public Library. Carnegie Library,

Royal Pavilion.

Parish Hall. Coliseum. College Hall.

Assembly Rooms (Old Georgian Building where Sir Henry Irving played The Bells for the first time)

College Memorial Hall, as Club.

CLUBS.

St. David's Club Pier Street Conservative Club Little Darkgate Street

National Liberal Club ... Market Square Independent Liberal Club ... North Parade The Y.M.C.A. Memorial Hall ... Chalybeate Street

The Y.W.C.A. ... North Parade and Queen's Square ***

PLACES OF AMUSEMENT, CONCERTS, &c.

Municipal Band on the Parade

Castle Grounds Pavilion

Royal Pier Pavilion ... Seat about 2,000

The Palladium Market Street
The College Central Hall Seat over 3,000. Queen's Road and
London Symphony Orchestra
The Parish Hall

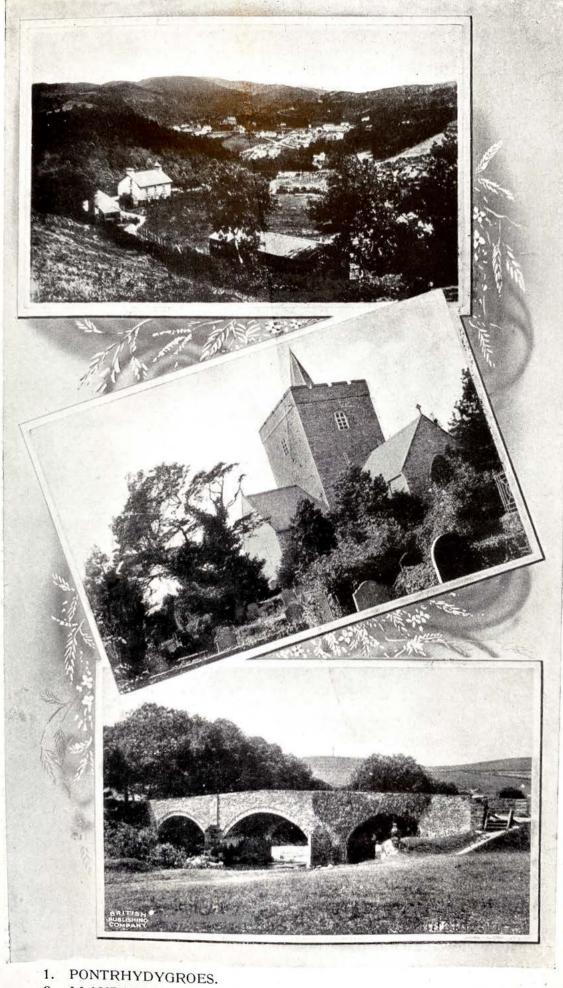
The Parish Hall St. Michael's Place

... Terrace Road. Seat about 2,000

The Coliseum ... The Imperial Cinema Bath Street The Quarryettes The Elysian Grove Queen's Road ... Penglais Road

NEWSPAPERS.

Cambrian News ... Published on Thursday *** Welsh Gazette Published on Wednesday ...



- 2. LLANBADARN CATHEDRAL CHURCH.
- 3. PENYBONT BRIDGE AND PEN DINAS IN THE DISTANCE.

TOURS TO PLACES OF INTEREST.

S before stated the environs of Aberystwyth are peculiarly beautiful, scarcely any part of the Kingdom being so favourably situated. Whether along the vales of the River Rheidol, or the Ystwyth, or on the mountains: whether the prospective visitor be pedestrian, cyclist or motorist: whether antiquary, naturalist, sportsman, or fisherman, every taste is served: the different features of the landscape vieing with each other in presenting all those changes that charm and serve for recreation.



RHEIDOL FALLS, ABERYSTWYTH.

The provision of well-appointed motor char-a-bancs and arrangements for concerted tours have made long-distance tours to places of beauty and interest not only possible but easy and pleasant. Motor and other char-a-bancs assemble on the Promenade morning and afternoon for circular tours to the Devil's Bridge, returning through Ponterwyd; to Birmingham Water Works in the Elan Valley; to Corris and Talyllyn Lake, returning round the eastern spur of Cader Idris through Dolgelley, and the coast towns of Merioneth; to Aberayron and New Quay along a delightful coast road; to the Llyfnant and Artists' Valleys; and to the base of Plimlymon at Steddfa Gurig, when an ascent of the mountain may be made in a little over two miles, and an extensive view can be obtained embracing the whole expanse of Cardigan Bay and portions of Shropshire and Hereford, and nearly all the counties of Wales.

CWM WOODS, ABERYSTWYTH.

WALKS, RAMBLES AND OUTINGS.

It is advisable for the newly-arrived visitor to spend the first few days in acclimatising himself to the change of air and accustomed living by lounging on the beach, for which purpose abundant chairs are provided, by inspecting the well-stocked shops in the business parts of the town, by listening to the strains of the Municipal Band, by promenading along the sea front, by basking in the sunshine under Craiglais Cliffs, or by visiting the Castle Grounds and ruins in a walk of a few minutes only from any part of the town. The rocky promontory on



CLARACH BRIDGE, ABERYSTWYTH.

which the ruin stands runs well out to sea at a considerable altitude, and commands the full extent of Cardigan Bay, from Bardsey Island on the north to Strumble Head in the south, with a fine panorama of mountains for backgrounds, including Snowdon and Cader Idris in Carnarvonshire and Merioneth, and the Precelley Hills in Pembrokeshire. After two or three days of sweet idleness exploration of the immediate country can be made, with beneficial health effects and pleasing sensations to the eye and brain. North of the Promenade rises to nearly 500 feet Constitution Hill, the summit of which can be reached in a few minutes, and south of the town Pen Dinas, rising to over 400 feet, can be walked in half-an-hour. Both hills command extensive views.

Charming rural walks are available, and the fauna and flora of river, wood, heath and fields are extraordinarily rich in variety.



THE ROAD TO THE GOLF LINKS.



RIVER YSTWYTH AND PEN DINAS, ABERYSTWYTH.

A list of adjacent places of interest is appended, and it is only to be regretted that the space at our disposal will not allow us to dilate upon the exceptional features peculiar to each.

Devil's Bridge and the Falls. Wonderful sight. Unrivalled in grandeur.

Parsons Bridge, near Devil's Bridge. Remarkable scenery.

Hafod and Hafod Church. Chantrey's masterpiece, and most gorgeous scenery around.

Pontrhydygroes and the Ystwyth Valley. Most charming and picturesque.



Photo-Culliford .

WALK ON CONSTITUTION HILL.

Crosswood Park (Earl Lisburne). Lovely drive and surroundings. Strataflorida Abbey. Well worth seeing—described as the Westminster of Wales.

Talybont. Pretty village. Taliesin Grave, not far.

Corris Railway and Machynlleth. Magnificent scenery on to Corris, etc.

Talyllyn Lake. Very beautiful, at the foot of Cader.

Llyfnant Valley. One of the best valleys in Wales, and picture of loveliness.

Nanteos. A short distance, and beautifully situated, contains the Tregaron Healing Cup, which resembles the Holy Grail.

Gogerddan Park. The seat of Sir Lewes Loveden Pryse, Bart. Llanbadarn Cathedral Church. Founded by St. Padarn, contains the grave of Lewis Morris, the Welsh poet, I mile from town.

Monk's Cave. Known also as Twll-Twrw and the Thunder Hole.

Rheidol Falls. One of the finest afternoon drives.



PENYBONT BRIDGE, ABERYSTWYTH.



RIVER RHEIDOL BY PENYBONT BRIDGE.

BY MOTOR CHAR-A-BANC FROM ABERYSTWYTH. Full Day Drives.

Llandrindod Wells, via Plymlimon, Llangurig, Rhayader and Wye Valley. Wonderful and romantic drive.

Dolgelley, via Cader Idris Pass, Dolgelley, Fairbourne, Towyn and Aberdovey. Magnificent drive.

Birmingham Water Works and Elan Valley, via Graiggoch and Caregddu Dams; going through some beautiful scenery.

Talyllyn Lake, via Eglwysfach, Corris, Foot of Cader Idris, and return via Towyn and Abedorvey.

New Quay, via Llanrhystid, Aberarth, Llanarth and Aberayron.



LLYFNANT VALLEY.

Circular Tour, via Llanidloes, Llandinam and Cemmes Road.

Dinas Mawddwy, via Machynlleth, Cemmes and Mallwyd.

Lampeter, via Strataflorida, returning via Aberayron.

Hafod Church, via Devil's Bridge, Hafod Grounds, Pontrhydygroes, Crosswood and Llanilar.

Llyfnant Valley, via Bow Street and Glandovey. Cardigan, via Tresaith and Llangranog. Lovely spots.

Half-day or Afternoon Drives.

Devil's Bridge, via Penparke and return via Parsons Bridge and Ponterwyd.

New Panorama—Borth, via Ynyslas, Taliesin, Talybont and Goderddan, Loves Grove and Llanbadarn.

Panorama—Nanteos, Crosswood and Llanilar.

Aberayron, all on the sea coast.

Rheidol Falls, via Llanbadarn and Capel Bangor.



TALYLLYN LAKE AND PASS.



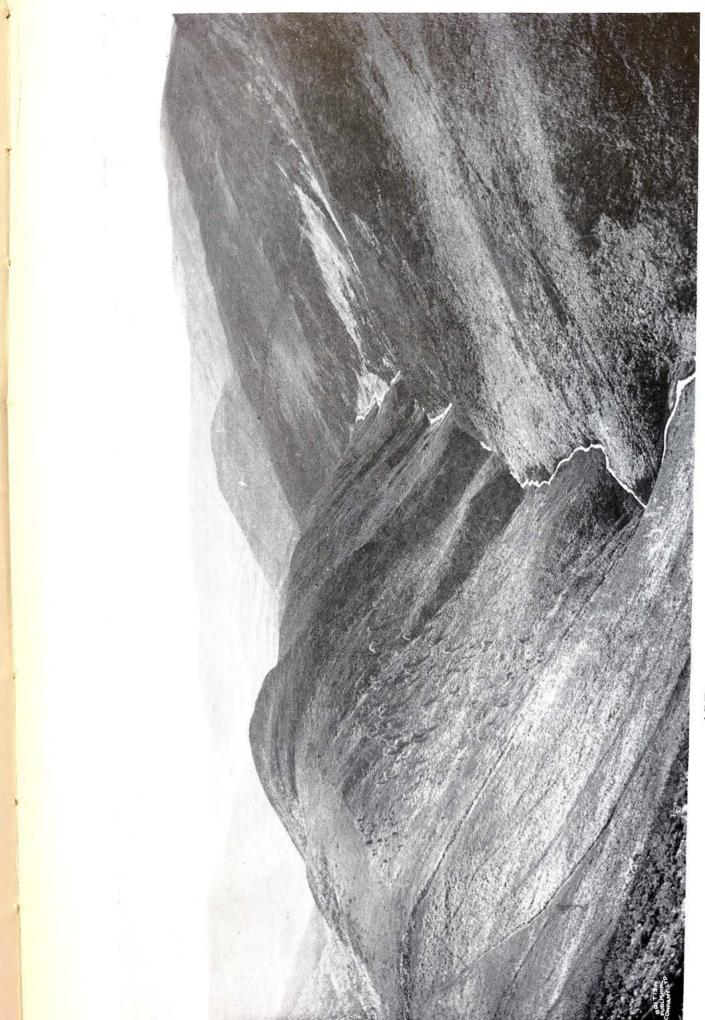
PART OF RHEIDOL VALLEY, ABERYSTWYTH.

TABLE OF DISTANCES.

Walks.		les.	Outings (continued)		Miles.	
Ropewalk Hill		0	Borth		7	
Plas Crug Avenue		O	Ynyslas		10	
Elysian Grove		0	Craigypistyll	• • •	8	
Penybont Bridge			Panorama Drive		8	
Penparke			Capel Bangor		5	
Llanbadarn Church		1	Monk's Caves		5	
Constitution Hill		$O_{\frac{1}{4}}^{\frac{1}{4}}$	Rheidol Falls		9	
Pen Dinas		I	Talybont		7	
Brynymor		O_{2}^{1}	Devil's Bridge		12	
Penglaise Hill		I	Glandovey		15	
Alltwen Cliffs		$1\frac{1}{2}$	Llanrhystyd		9	
Blackberry Lane		I	Llyfnant Valley		16	
Clarach Beach		$I_{\frac{1}{2}}$	Artists' Valley		16	
Cwm Woods		$1\frac{1}{2}$	Taliesin's Grave	•••	10	
Llangorwen Church		2				
Llanychaiarn Church		$2\frac{1}{2}$	Excursions.		1220	
Nanteos		3	Strataflorida		I	
Wallog Reefs		3	Devil's Bridge Drive		12	
Gogerddan		$3\frac{1}{2}$	Plimlymon Mountain		16	
008014444		32	Pontrhydygroes		I	
Outings.			Hafod		I'	
Llanilar		6	Cader Idris Mountain	• • •	26	
Pontrhydybeddau		7	Teify Pools		10	
Melindwr Valley		6	Aberayron		16	



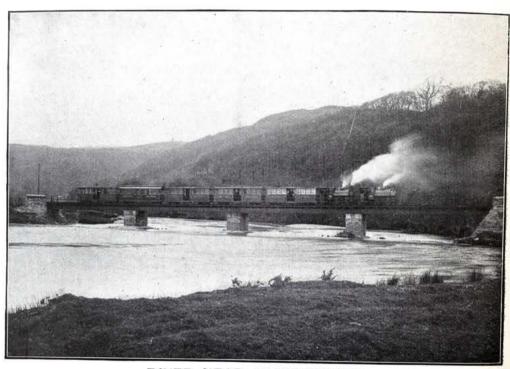
PORTION OF BEACH AND FRONT.



ABERYSTWYTH'S MOUNTAINOUS HINTERLAND.

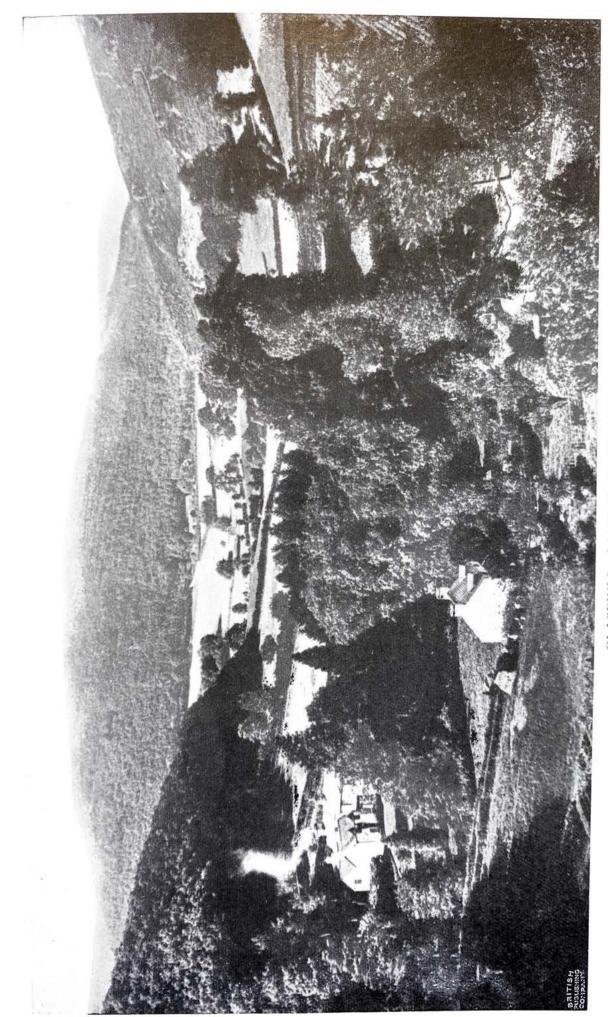
EXCURSIONS BY RAIL.

HE three railways which have their terminus at Aberystwyth also provide exceptional facilities for visiting places of interest in the neighbourhood. By the G.W.R., running eastward, may be comfortably visited the village of Llandre and its quaint hillside churchyard and a well-preserved motte and bailey fortification, returning along the cliffs from Wallog; Borth, with its firm sands; Ynyslas, with its fantastic sand dunes and shell-strewn beach; Glandyfi, with its approaches to the lovely valleys of Llyfnant Einion; Machynlleth and Corris, Talyllyn and Cader Idris, arrangements being made with the toy railway and motor service by which visitors can leave Aberystwyth in the morning.



RIVER NEAR LLWYNGWERN.

ascend Cader Idris, the most beautiful of all the Welsh mountains, and return home in the evening in time for tea or late dinner. A mountain railway through the Rheidol Valley, which reaches an altitude of 700 feet, opens up by an hour's panoramic run the romantic and enchanting Devil's Bridge district with its glens and gorges, magnificent cascade, wood, river and mountain scenery. By the G.W.R., running south, may be easily visited Llanilar and its quaint church; Crosswood, the seat of the Earls of Lisburne, and in the locality a well-preserved Neolithic caer and garth; Strataflorida, for the ruins of its Cistercian Abbey, and the Teify Lakes; Tregaron, the birth-place of Henry Richard, the apostle of Peace; and Lampeter, the seat of St. David's College, returning by the Lampeter-Aberayron railway to Aberayron, and thence into Aberystwyth by G.W.R. motor bus. A motor run through charming scenery may be made from Aberystwyth up the Valley of the Ystwyth to Pontrhydygroes, whence a walk may be made through Hafod grounds to the church, which contains one of Chantrey's masterpieces.



GLASPWLL, LLYFNANT VALLEY.

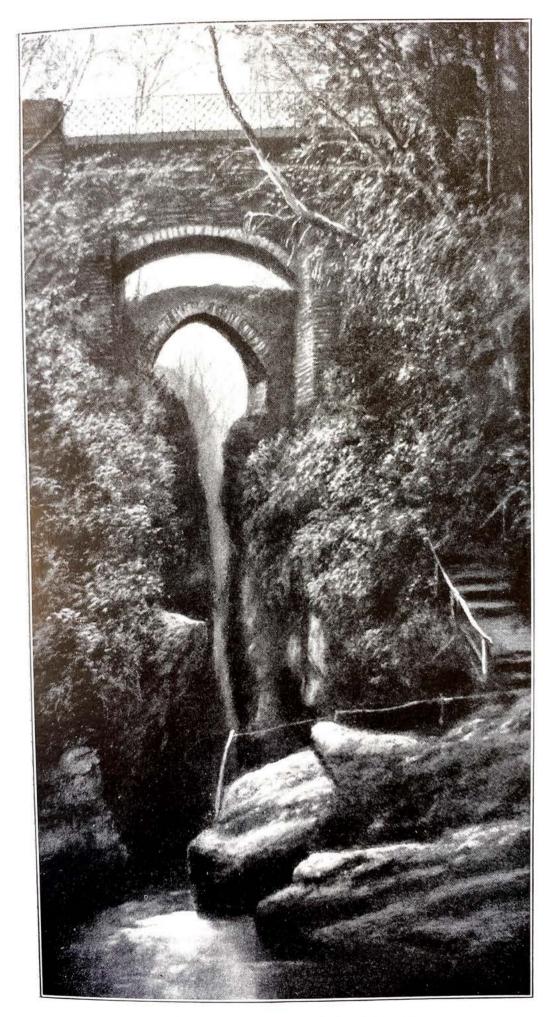
DEVIL'S BRIDGE AND RHEIDOL VALLEY.

MOTOR CHAR-A-BANC DRIVE along the southern side of the Rheidol Valley, ascending to nearly 1,000 feet above the sea at Aberystwyth, or an hour's train ride on the Vale of Rheidol narrow-gauge mountain railway, takes the visitor through a charming valley, and lands him at the Devil's Bridge in the midst of scenery unsurpassed in Wales or anywhere in the kingdom. Varied, extensive, and charming as are the views all along the valley, the scenery at the Bridge defeats the photographer and defies description, though Wordsworth attempted it:—

How art thou named? In search of what strange land; From what such height descending? Can such force Of waters issue from a British source, Or hath not Pindus fed thee, where the band Of patriots scoop their freedom out with hand Desperate as thine? Or come the incessant shocks From the young spring that smites the throbbing rocks Of Via Mala? There I seem to stand, As in life's morn, permitted to behold From the dead chasm woods climbing above woods In pomp that fades not.

"Peter Lombard," writing to the Church Times, said: "Of course, I have seen waterfalls without number in other countries. but I was not prepared for the beauty of that at Devil's Bridge. I certainly have never seen a more beautiful fall. It was a sight of beauty I shall never forget." The River Rheidol, cleaving its way through rocky gorges, opens out in a deep glen into which tumbles the Mynach Cascade in a broken descent of over 300 feet. Before making its descent, the Mynach has made a narrow gorge through the rocks and scooped out a gloomy chasm known as the Devil's Punch Bowl. One hundred and fourteen feet above the Punch Bowl, where the torrent seethes and swirls with awful force, the monks of the adjacent abbey of Strataflorida in the time of Rufus threw a bridge. This was known to the locality as the Monk's Bridge until a stranger to the Welsh language came along and not only translated Pont-ar-Mynach into Devil's Bridge, but attached to it the legend that the devil constructed it to enable Megan Llandunach to recover her cow which had strayed across the ravine. The condition was that the devil was to have the first living thing that crossed over the bridge. Megan threw a crust of bread over, and, her dog going after it-

> The Devil looked queer and scratched his right ear, And sprang from the side of the ravine, He exclaimed, "A fine hit; the Devil is bit, For the mangy cur isn't worth having."



DEVIL'S BRIDGE, ABERYSTWYTH.

CORRIS, TALYLLYN LAKE AND CADER IDRIS. Via Corris Railway.

ROM Aberystwyth a very pleasant excursion, giving a really wonderful variety of magnificent scenery, may be made by taking train to Machynlleth, and changing there to the narrow gauge line of the Corris Railway Company. Machynlleth is the starting point of the Corris Railway, and the commencement of the beautiful scenery which extends right



TALYLLYN LAKE AND CADER IDRIS.

through the Dulas and Corris valleys to Dolgelley. Situated in the valley of the Dovey, a famous fishing river, it can lay strong claims, for historic events have taken place within its borders. It was at Machynlleth that Owen Glyndwr held a Parliament in 1402, and the house in which it was held is now restored and forms the Owen Glyndwr Institute. After crossing the River Dovey the train passes through Ffridd-Wood and enters upon a scene of great beauty, which is said to bear exact resemblance to the Royal Drive at Balmoral. Foliage of every description meets the eye of the traveller.

A number of waterfalls and millstreams are next seen and a most enchanting bit of river fringed with trees, and further on a natural canal of considerable length, where the river has cut its way through the rock.

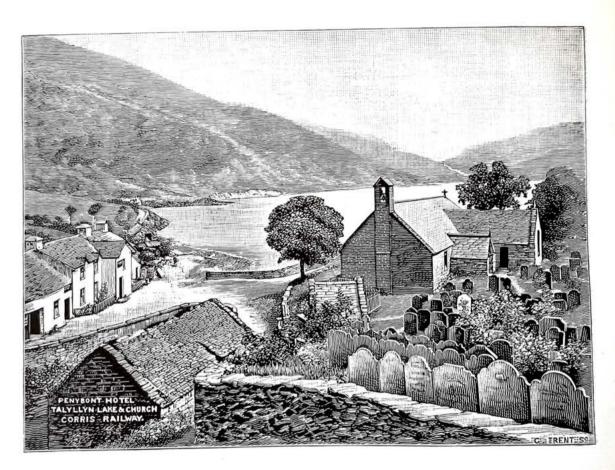
Esgairgeiliog is then reached, close to which is an exceedingly pretty bridge, and just beyond the miniature Horse Shoe Falls, where there is a charming spectacle of the river dashing over a natural rocky weir, falling in cascades and then running in rocky



WATERFALLS, DEVIL'S BRIDGE.

gorges. The next station is Corris, where the traveller to Talyllyn Lake or Cader Idris changes for the motor coach stage of the journey.

Many pretty walks there are, however, around Corris, and the disciple of Izaak Walton can have very fair sport; salmon, sewin and trout being found in the Dulas, which is free from Corris to its source. From Corris through the summer months, the trip to Talyllyn Lake can be made in the luxurious motor coaches of the Corris Railway Company. This daily service in connection with the Great Western Railway affords splendid facilities to the visitor from Aberystwyth, who can obtain a combined rail and motor ticket at his starting point, and can leave Aberystwyth in the



TALYLLYN LAKE AND CHURCH, CORRIS RAILWAY.

morning, arrive at the foot of Cader Idris without walking, have four or five hours on the mountain, or boating or fishing on Talyllyn Lake, and yet be enabled to return home in the early evening.

Talyllyn Lake, at the foot of the mountain, presents a charming spectacle. It is one the prettiest lakes in Wales, and every day in the summer swarms of visitors picnic by its beautiful shore. For this purpose it is an ideal spot; fishing, climbing or exploring can be indulged in to the full, and what more enjoyable or health giving, in such delightful surroundings! Talyllyn Church, close to the lake, is well worth a visit. It is early English, and is believed to date from the sixth or seventh century.

SHOPPING FACILITIES.

HE shopping facilities in Aberystwyth deserve full consideration before deciding in favour of any great city's allurements. The prices are low, chiefly owing to the enterprise of the traders, and partly because keen competition has developed the best business instincts and up-to-date methods. Prospective visitors will be bound to be impressed that Aberystwyth is really a high-



CRAIGLAIS, ABERYSTWYTH.

class shopping centre, even should they only confine their inspections to the window displays of the many high-class shops.

To avoid any inconvenience or delay in shopping on arrival, it is respectfully suggested to prospective visitors that their initial orders should be posted a day previous to arrival, when they may have every confidence that the resultant services will justify these recommendations. More especially should this course be adopted when the arrival is on Wednesday, the early closing day in the district.



Designed and Printed by
The British Publishing Company Limited,
Crypt House Press, Gloucester.

Published by the Aberystwyth Corporation. (R. J. Jones, Publicity Manager.)

